

### A CELEBRATION **OF SERVICE**

CREATED BY

**\*\*\*\*Northwell** Health\*



### **System-wide communications campaign**







#### Show a veteran some love

On May 25, we're capping off NYC Fleet Week with our inaugural Side By Side: A Celebration of Service. Proceeds will benefit Northwell's programs and services for veterans.

#### Looking for tickets to the big event?

Post a photo in the Northwell Life Facebook Group honoring a special veteran, active duty member or military reservist in your life (past or present). Share a little about your loved one, and be sure to use hashtag #SideBySide19 to qualify for tickets! Looking for some inspiration? Log in to Facebook to check out some great posts from your colleagues.

#### News and announcements

#### Jump start your career at Northwell

Looking for information and resources to help you grow and develop your career at Northwell? Our new "Develop Yourself" section on the employee intranet has everything you need, from development, mentoring and training programs to do-it-yourself tools and so much more.

Check it out today!

### **E-News Bulletin**

### Screen saver



### **Intranet banner**

# Show a veteran some love

Honor a special veteran, active duty service member or military reservist in your life.



MAY 25 NEW YORK CITY

Bayz [[Men

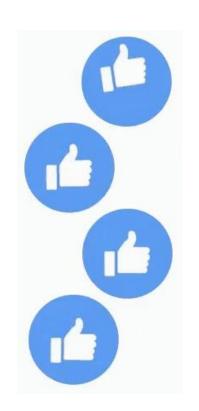


IMAGINE DRAGONS

> Use #SideBySide19 in the Northwell Life Facebook Group to win tickets!



### #SidebySide19



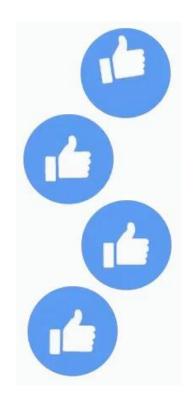
### Facebook page cover photo







### #SidebySide19





#### Deanna Morosoff Catania ▶ Northwell Life

April 10 at 4:00 AM -

WEEKLONG WIN IT WEDNESDAY: Ticket giveaway!! Northwell will be capping off NYC Fleet Week this year with Side By Side: A Celebration of Service, featuring performances by Imagine Dragons, Gavin DeGraw, Boyz II Men, cast members from Jersey Boys and Wicked, and more! Visit the intranet for more info.

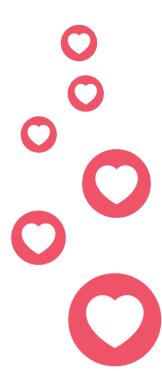
We have lots of tickets to give away to you, our Northwell Lifers! To qualify, share a photo in the Group to honor a special veteran, active duty member or military reservist in your life (past or present). In a sentence or two, tell us about your loved one or colleague who has served, including their branch of the military and, most importantly, why they're special to you! Be sure to create a new post and use #SideBySide19. All who post will go into a random drawing for tickets to the BIG event. Contest closes at midnight on Tuesday, April 16. Winners will be announced on Wednesday, April 17 by

But we can't let a Wednesday go by without giving something away... so simply like or comment on this post with something patriotic to be entered into a random drawing to win a Northwell Bluetooth speaker! Three lucky winners will be announced today, April 10 at 4pm.

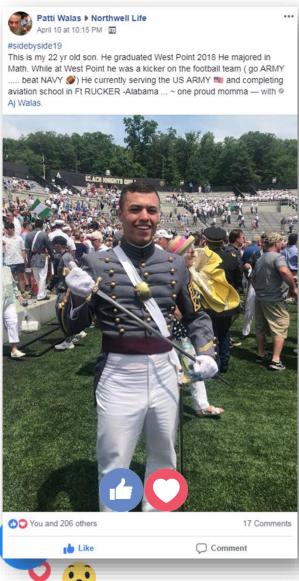




# Facebook page original post









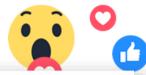


## Allison Fleming-Bavaro ▶ Northwell Life

April 10 at 10:48 PM - 🗔

This is my husband TSgt James Bavaro. He's dedicated his life to serving others, joining the Navy in 2001 when he was 17. Six deployments later, he's still serving - now as a member of the NY Air National Guard's 106th Rescue Wing. Anyone that knows him, knows he'd give you the shirt off his back. Thankful for him and the loved ones of my fellow Northwell Lifers who've sacrificed so much to serve our country. #SideBySide19







#### #SideBySide19

My son US Airman Winston. I am so proud of him. He has served this great





#### Kat Elena ▶ Northwell Life Kat Elena ▶ Northwel April 14 at 12:06 PM · ☑

#### #sidebyside19

This is my awesome husband Matt. I have chosen him for this side by side recognition initiative. He is a United States Marine and Police Officer. He served as a Sgt for the Marines Combat logistics Battalion 26 /26th MEU / Ammo Company and currently a police officer and special tactical instructor. He is the foundation and core to our family and is the most selfless, honest, loving and dedicated person I know. He gives himself whole heartily, not just to his family and friends but to the communities he has served within and outside of our country. He's a hero in our book and deserves the world.







Michael Greco ▶ Northwell Life
April 13 at 9:24 PM · ☑

#### #SidebySide19

Thank you US Army for affording me the opportunity to serve as a critical care nurse and CRNA. I was given the training, skills and experience to lead during peace and war. This training has been translated to my current role at Northwell Health. I am grateful for my nursing education from BSN thru PhD provided by the US Army.







My husband, served in the army for 13 years, deployed twice to Afghanistan. Picture taken on his last deployment. #sidebyside19









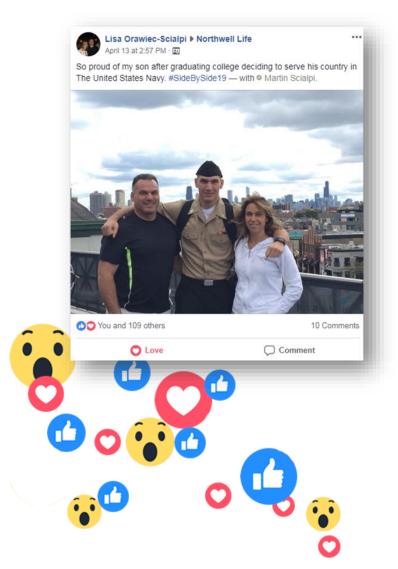


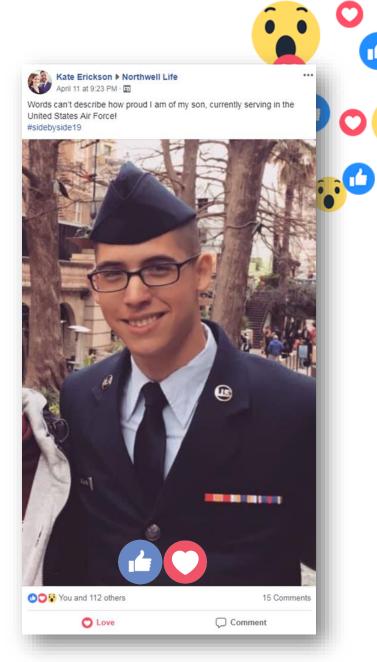










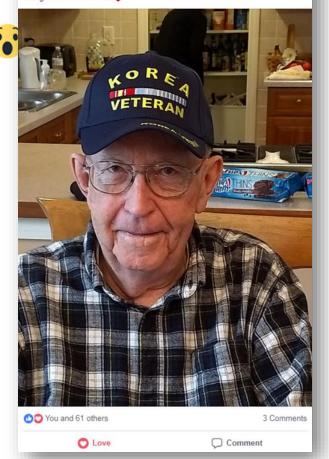






Martha Daly Bauman ▶ Northwell Life
April 10 at 7:30 AM - 🖫

My Dad, proud Army veteran. 87 years young. Served in Germany as a tank commander. Taught us to love honor and respect one another while always being humble and kind. .



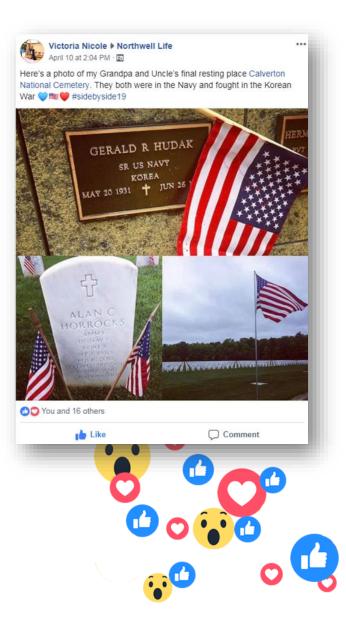


US Army...WWII...Purple Heart...Normandy Beach In honor of my Dad and Mom who both lived a life of honor, sacrifice and demonstrated an appreciation for our freedom in our beautiful country.

Love and gratitude to our military and their family members 💚









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