

**For Immediate Release: October XX, 2022**

**For More Information:**

[Recipient Name], [Recipient Title], [email]

**[Recipient Name] Recognized  
For Business Communication Excellence  
*2022 IABC Heritage Region Silver Quill Award Recipient***

October XX, 2022, [Recipient location] — [Recipient Name] is one of nine communication professionals selected to receive an International Association of Business Communicators (IABC) Heritage Region Silver Quill Award for 2022. [Recipient First Name, Title of Company in City, State] earned an [Award of Merit or Award of Excellence] in [Division] within the [Category Name] for [Name of entry].

“Meeting the rigorous standards for a Silver Quill award is an exceptional achievement,” said Cathy Vera-Burgos, Silver Quill Co-Chair for the IABC Heritage Region. “[Recipient Name]’s communication project was approached strategically. Earning this award is a mark of distinction.”

[Include any details Recipient would like to highlight.]

**About the IABC Heritage Region Silver Quill Communication Awards Program**

For more than 15 years, the IABC Heritage Region Silver Quill awards have been a mark of exceptional distinction in the communication profession. The program, which is open to both IABC members and nonmembers, recognizes excellence in communication.

Management and skill categories include internal and external communication, media relations, community relations, advertising, branding, crisis communication, publications, social media and more. In 2022, communication projects published or distributed between January 2020 and July 2022 were eligible for entry.

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## **Evaluation process**

Entries consist of work samples along with a written work plan or online questionnaire that focuses on business need/opportunity, intended audience/stakeholders, goals and objectives, solution overview, implementation and challenges, and measurement/evaluation of outcomes.

Each entry is evaluated on its own merit. Two experienced communication professionals review and score the submissions, following the IABC seven-point scale of excellence. The average of those scores determines the final score. All entrants receive written feedback on their entries, providing them with perspective on their areas of strength and opportunities for growth. Entries receiving scores at or above a winning threshold receive an Award of Merit or an Award of Excellence.

## **How to enter in 2023**

The next Call for Entries will open in spring 2023. To be added to the notification mailing list, subscribe at [iabcheritage.com/subscribe](https://iabcheritage.com/subscribe). Learn more at [iabcheritage.com/silver-quill-awards](https://iabcheritage.com/silver-quill-awards).

## **Volunteer on the Silver Quill Committee**

The IABC Heritage Region Silver Quill Awards Program is run by a team of volunteer communication professionals. IABC members are welcome to join. Learn more by emailing [silverquill@iabcheritage.com](mailto:silverquill@iabcheritage.com).

## **About IABC Heritage Region**

The IABC Heritage Region serves members in 17 U.S. states, plus Washington, D.C. It supports IABC's mission by serving region members, primarily through providing guidance, support, and development opportunities for chapter leaders; fostering growth within the region; and serving as a communication conduit between members, chapters, and the IABC Executive Board.

The IABC Heritage Region encompasses Connecticut, Delaware, Indiana, Kentucky, Maine, Maryland, Massachusetts, Michigan, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Vermont, Virginia, Washington, D.C. and West Virginia. Learn more at [iabcheritage.com](https://iabcheritage.com).

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## **About IABC**

Setting a standard of excellence since 1970, the International Association of Business Communicators (IABC) is a vibrant global membership association with thousands of members from around the world, representing many of the Global Fortune 500 companies as well as other organizations, agencies and independent consultants. Learn more at [iabc.com](http://iabc.com).

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